



अंतर्राष्ट्रीय सहयोग केंद्र और कृषि बैंकिंग में प्रशिक्षण

भारत सरकार और एफएओ द्वारा प्रायोजित

CENTRE FOR INTERNATIONAL COOPERATION  
AND TRAINING IN AGRICULTURAL BANKING

SPONSORED BY GOVT. OF INDIA AND F.A.O.

Ref. CICTAB-BIRD/TPACS/2024-25/

9.12.2024

To

**All CICTAB Member Institutions  
In SAARC countries**

**International Training Programme on  
"Special Refinance Facility from NABARD- Transformation of  
Primary Agriculture Cooperative Society (PACS) as  
Multi Service Centre (MSC)"  
4-6 February, 2025  
at Bankers Institute of Rural Development (BIRD), Lucknow**

Dear Sir / Madam,

We are glad to state that CICTAB is organizing an International Programme on "Special Refinance Facility from NABARD- Transformation of Primary Agriculture Cooperative Society (PACS) as Multi Service Centre (MSC)" at **Bankers Institute of Rural Development (BIRD), Lucknow, UP, India** under the sponsorship of NABARD, Mumbai (India). The programme is scheduled to be organized from **4-6 February, 2025**. The design and content of the programme is sent herewith for your perusal.

The programme topics will be covered by subject matter experts, resource persons with use of suitable teaching techniques and with intensive involvement of participants. As will be seen from the objectives of the programme, it is aimed at orienting and developing faculty members, Trainers, Potential trainers in the use of suitable techniques in the conduct of various programmes on income generation activities and women's development at their level.

Programme will commence with presentation of country status reports on micro - finance, rural finance and schemes for the development of women in respective institutions/countries by the participants.

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वीएम राष्ट्रीय सहकारी प्रबंधन संस्थान परिसर, सावित्रीबाई फुले पुणे विश्वविद्यालय रोड, पुणे - 411 007. (भारत)

VM NATIONAL INSTITUTE OF COOPERATIVE MANAGEMENT COMPLEX,

Savitribai Phule PUNE UNIVERSITY ROAD, PUNE - 411 007 (INDIA)

दूरभाष/PHONE : (0091)-020-25538164 ई-मेल/E-mail : cictab@hotmail.com / cictab1983@gmail.com

वेबसाइट/website : www.cictab.org

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BIRD will be providing hospitality of boarding and lodging facilities without charging any charges from the participants for their stay from the evening of **3<sup>rd</sup> February, 2025 to 7<sup>th</sup> February, 2025 morning**. No course fee is charged by the CICTAB. The sponsoring organizations are required to meet the travel, medical and insurance expenses etc of the nominated officers.

The nominating Institutions need to conduct client trainee analysis with respect to the programme objective(s) so announced by CICTAB before nominating their potential trainee participants. The nominations may be restricted to one or two participants only.

In view of the contemporary relevance of the subject area of the programme and its significance, you may kindly consider to depute Officials/Executives/Trainers for the programme and send their details in the proforma enclosed, before **13<sup>th</sup> January, 2025** so as to reach Director, CICTAB, VM National Institute of Cooperative Management Campus, University Road, Pune 411 007(India).

On receiving nominations, CICTAB will communicate confirmation regarding admission of participants.

Yours faithfully,

  
(Dr. D. Ravi)  
Consultant  
For Director

Encl: As above.

## **CENTRE FOR INTERNATIONAL COOPERATION AND TRAINING IN AGRICULTURAL BANKING**

### **International Training Programme on "Special Refinance Facility from NABARD- Transformation of Primary Agriculture Cooperative Society (PACS) as Multi Service Centre (MSC)"**

#### **ORGANISATION :**

Programme is organised by CICTAB with the sponsorship of National Bank for Agriculture and Rural Development (NABARD), Mumbai (India ) at Bankers Institute of Rural Development (BIRD), Lucknow for the benefit of participants from member countries of CICTAB and countries of SAARC Region.

#### **OBJECTIVES :**

- (i) To sensitize the participants to the concept of Multi Service Centre of NABARD.
- (ii) To equip the participants to develop effective linkages between Rural Financing Institutions and PACSs.

#### **PARTICIPANTS :**

- (a) Trainers/potential trainers of Agricultural and Rural Financing Institutions.
- (b) Executives/officers/Trainers of Rural Financing Institutions from member countries of CICTAB and other countries of SAARC Region.
- (c) State Cooperative Banks, State Land Development Banks and other public sector banks and rural financing institutions where SHG and their linkages are developed.

#### **HOST INSTITUTION :**

Bankers Institute of Rural Development (BIRD), Lucknow, India

#### **DURATION AND INTAKE CAPACITY:**

Programme will be organised for a period of three days with an intake capacity of 30 participants.

**METHODOLOGY :**

- (a) Experience sharing
- (b) Audio-video inputs
- (c) Case Studies
- (d) Visit to PACS

**CONTENTS :**

The programme has been designed around the following themes:

- (i) PACS as MSCs- Various attributes of Multi-services Centers (MSCs)
- (ii) Preparation of business development plans for PACS
- (iii) Need for Business diversification- Products, services and delivery mechanism
- (iv) SWOT Analysis of converting PACS as MSCs
- (v) Financial support available to PACS for business diversification - NABARD/RBI/GoI Schemes

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# CENTRE FOR INTERNATIONAL COOPERATION AND TRAINING IN AGRICULTURAL BANKING

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## \* NOMINATION FORM \*

Name of the Programme	<b>International Training Programme on "Special Refinance Facility from NABARD- Transformation of Primary Agriculture Cooperative Society (PACS) as Multi Service Centre (MSC)"</b>		
Date	<b>4<sup>th</sup> – 6<sup>th</sup> February, 2025</b>		
Venue of the Programme	<b>Bankers Institute of Rural Development (BIRD), Lucknow, UP, India</b>		
Name of the Participant	Mr./Ms./Mrs.		
Designation			
<b>Participant's personal Information</b>			
Date of Birth / Age:			/Age: Yrs.
Nationality			
Educational Qualifications			
Aadhar Card Number (for Indians only)			
Are you a Trainer/ Potential Trainer? (If yes, please provide details)			
Residential Address			
Mobile No.		E-Mail id Personal	

**: 2 :**

<b>Passport Details of Participant</b>			
Passport Number			
Date of Issue			
Date of Expiry			
<b>Sponsoring Organisation Details</b>			
Name of the Sponsoring Organisation			
Postal Address			
Phone		Fax No	
E-Mail ID		Website	
<b>Details of Nominating Organisation (Participant parent organisation)</b>			
Name of the Nominating Organisation			
Mailing Address			
Phone		Fax No	
E-Mail ID		Website	
Date:		Place:	
Signature of the Participant			

**SIGNATURE AND SEAL  
OF THE SPONSORING AUTHORITY**